



Coffee Business





Why Greek Coffee?

The Greek coffee experience is more than just a beverage; it's a deeply ingrained cultural ritual. Dating back centuries, it's a time-honored tradition that weaves together social interaction, hospitality, and a unique sensory experience.

- The Art of Brewing
- A Ritual of Sharing
- Divination
- A Symphony of Flavors

GRECO COFFEE BLEND brings this rich tradition to India, inviting you to experience the authentic taste and cultural significance of Greek coffee

Introduction



About Us



Welcome to GRECO COFFEE Blend, where the tradition of Greek coffee meets the sophistication of India. We invite you to experience a unique blend of rich history, exquisite taste, and unparalleled service.

Our coffee shops are not just places to grab a drink; they are an escape into the heart of Greek civilization. Imagine stepping into a palace, where every detail reflects the grandeur of ancient Greece.

Our focus is on creating an exclusive haven for discerning individuals – professionals, executives, and leaders who appreciate the finer things in life. Here, you are treated like royalty, with impeccable service from our baristas, trained by the finest Greek masters. Experience the Greco Coffee Blend difference. Be ready to be enthralled.



Our Team



1.

Bring Greek coffee experience to meet the sophistication of India.

2.

Establish 25 Franchise every year. North of India is the first area of business

3.

Target to bring the Directors / CEOs / CFOs to the Lounges Greco Coffee Blend Outlets



Our Goals

The Indian coffee shop/café market was valued at USD 345.89 million in 2024 and is projected to reach USD 523.08 million by 2030, exhibiting a CAGR of 12.78% during the forecast period (2025-2030).





Franchise Apply Now!

Greco Lounge



Greco Open House



Invest for best returns !

- The out-of-home coffee market is projected to reach USD 2.6 - USD 3.2 billion by 2028, with a CAGR of 15-20%.
- Coffee shops are becoming preferred spaces for work, study, and social interaction due to the ambiance, quality beverages, and Wi-Fi connectivity
- The Indian coffee shop/café market was valued at USD 345.89 million in 2024 and is projected to reach USD 523.08 million by 2030, exhibiting a CAGR of 12.78% during the forecast period (2025-2030).



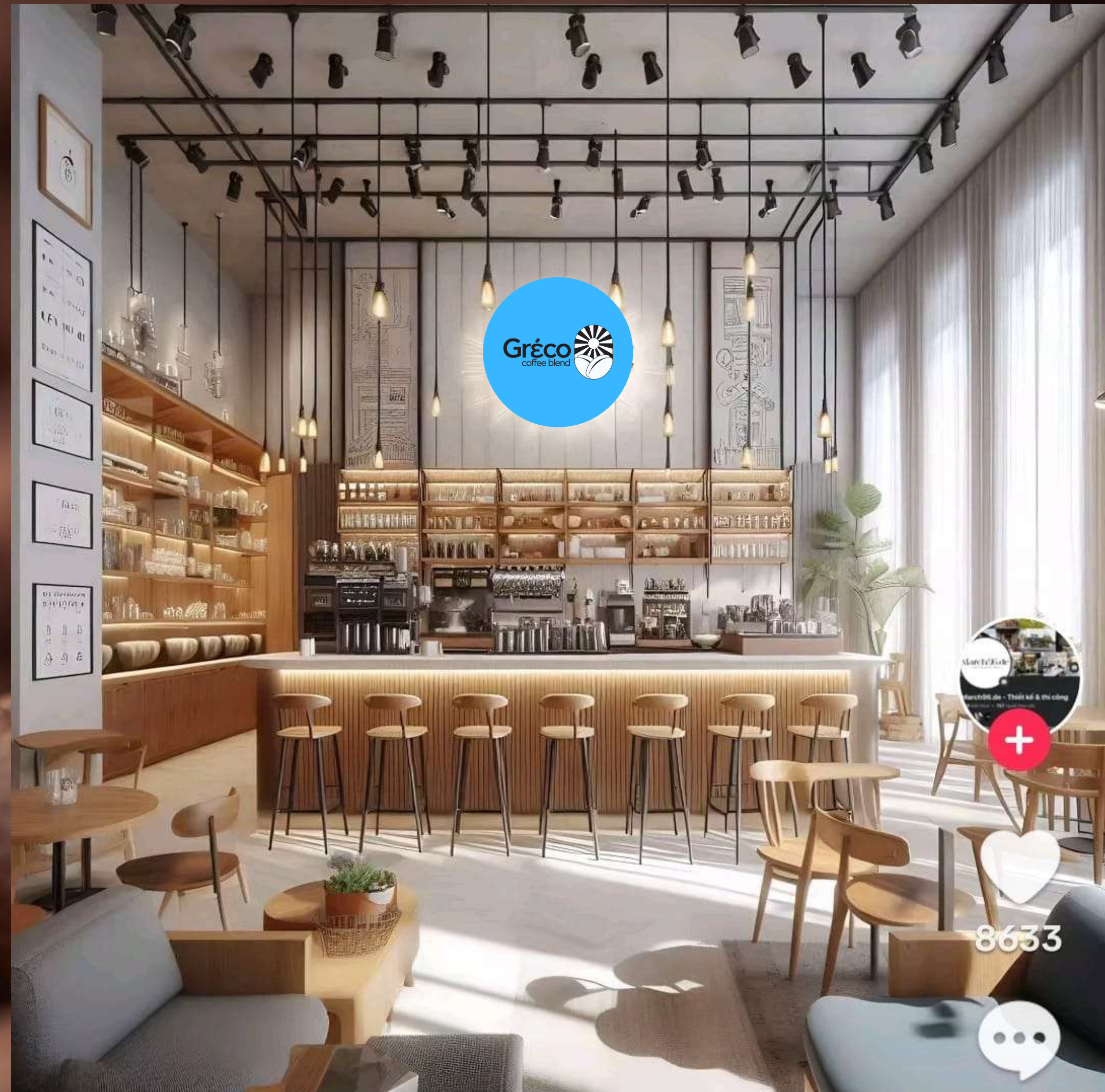


Please see hereafter, a Greco
Coffee Blend concept showcase
which is coming on the National
Highway at Ambala





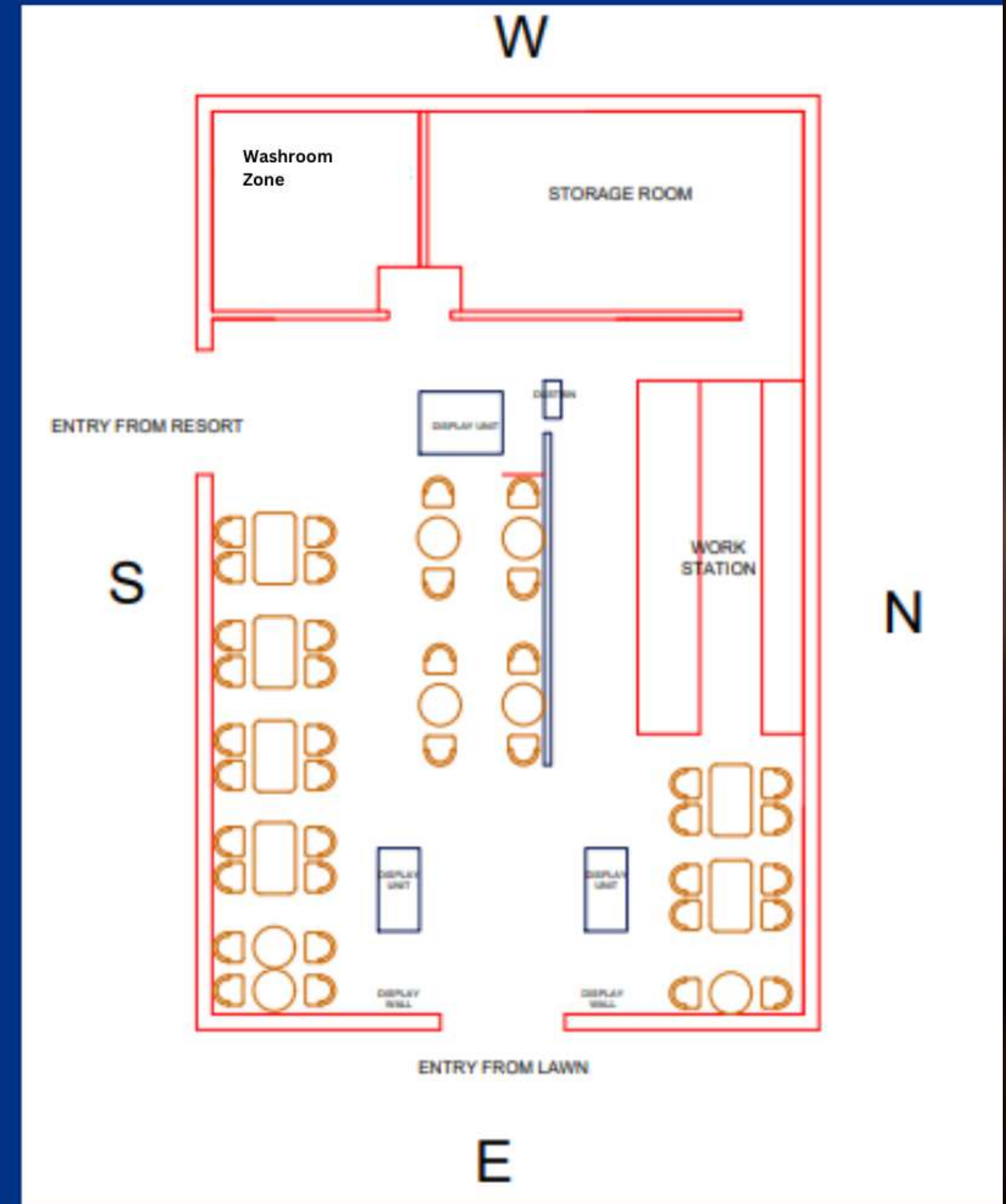
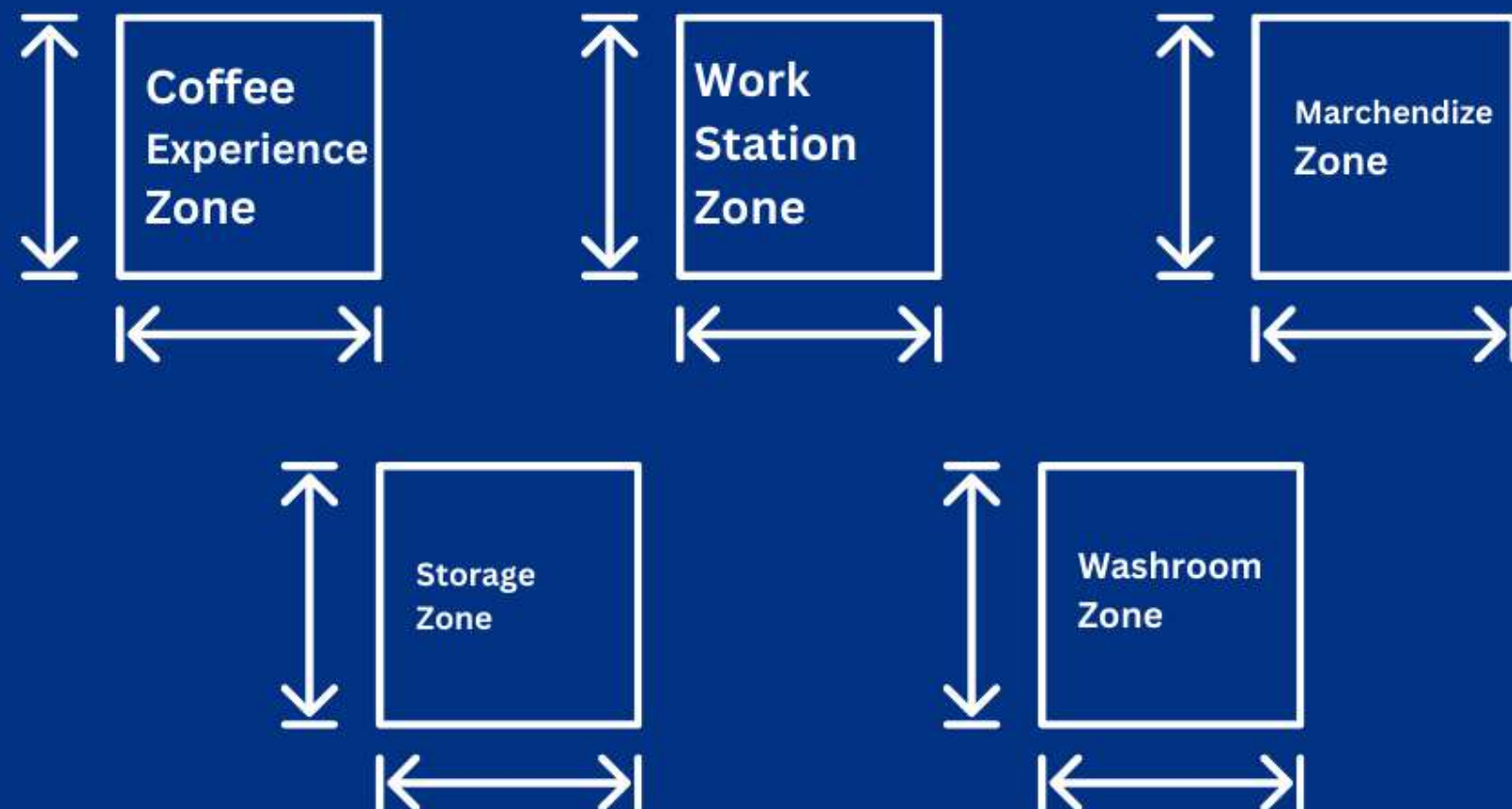
A Greco Coffee Blend Outlet.....





Minimum Area GRECO Coffee Shop

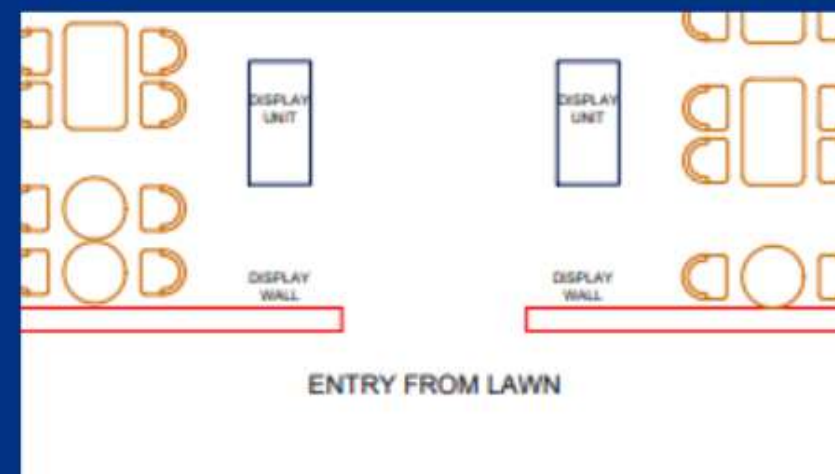
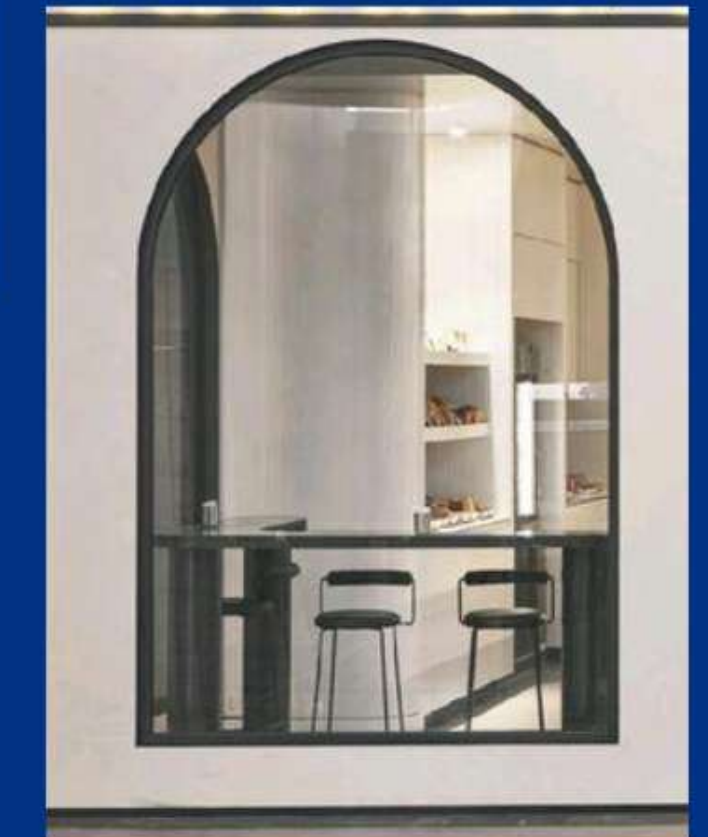
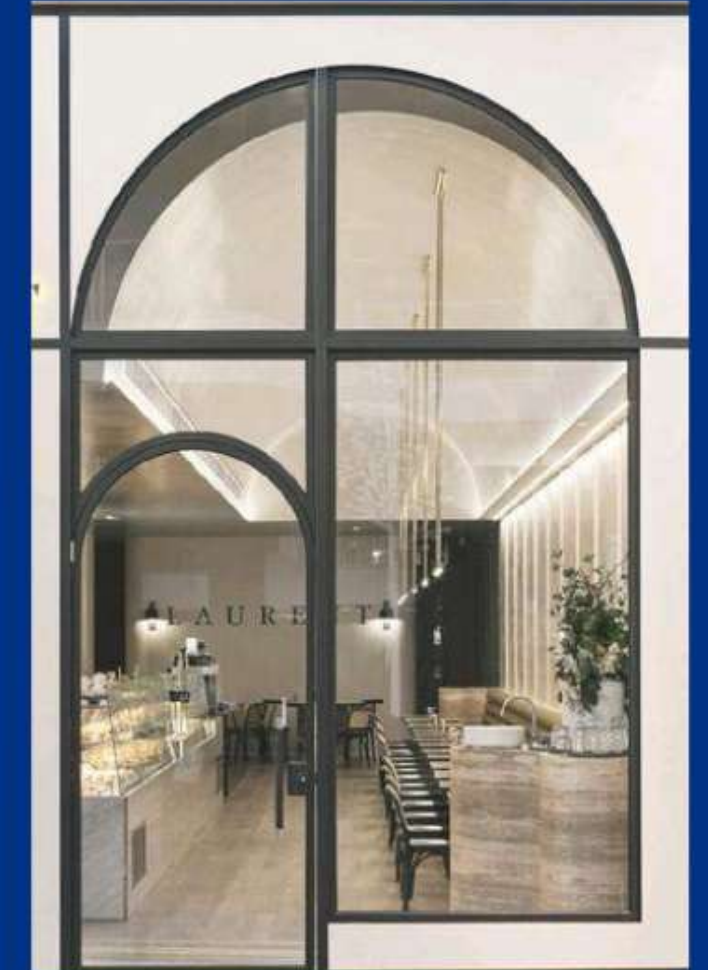
- The size for the given plan is 30'x 45'
total area = 1350 sq ft
- This offers seating capacity for 35 to 40 people.
- The plan is divided into 5 zones





ENTRANCE CONCEPT

- The entrance design will incorporate extensive use of glass and curved elements, inspired by the iconic architectural curves of Santorini, Greece.
- This design aims to bring a touch of Greek elegance to India, creating a visually striking and inviting aesthetic.
- The primary objective is to captivate attention and draw people in from the moment they see the space





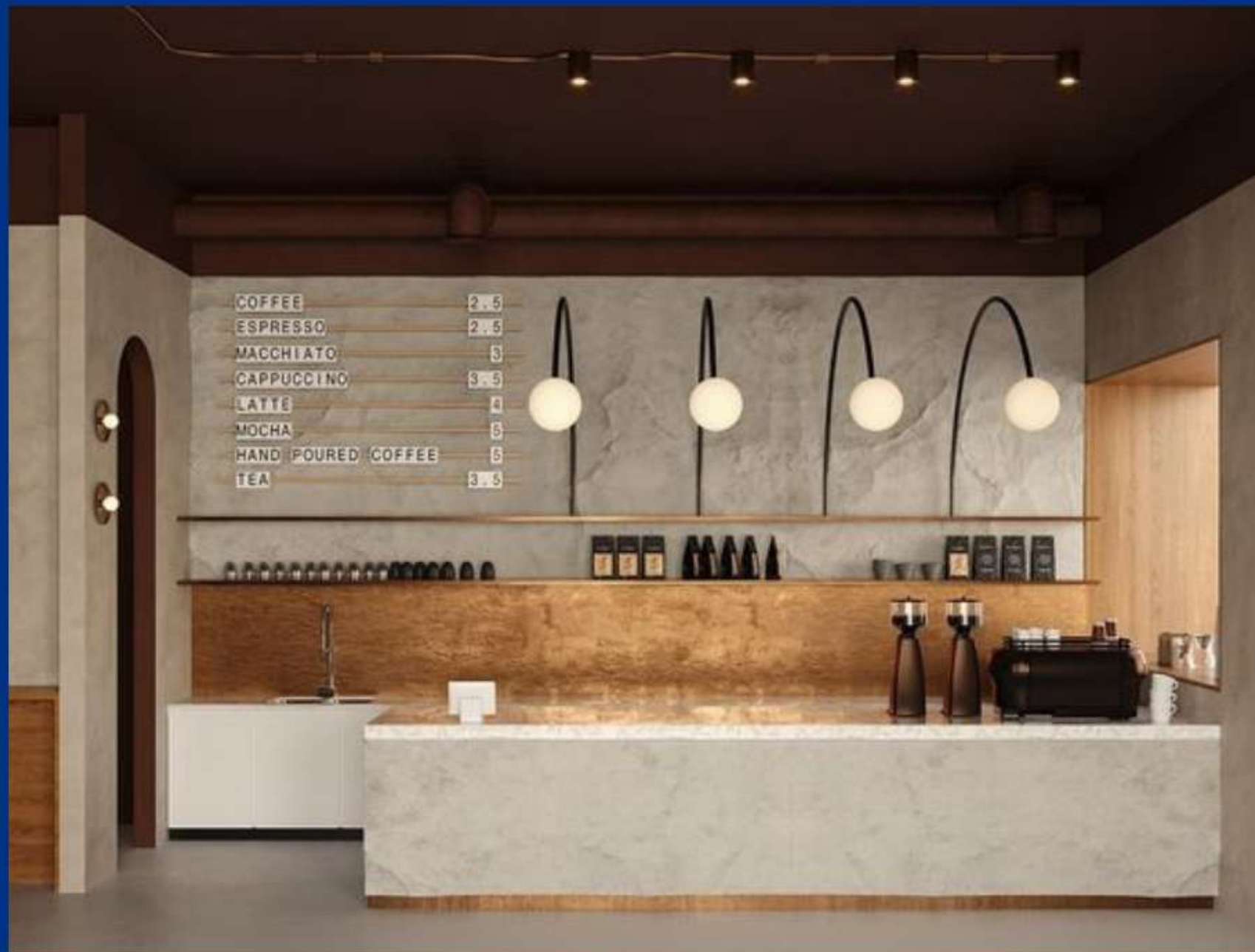
SEATING CONCEPT



- We plan to implement a thoughtfully designed seating arrangement featuring minimalistic furniture with a raw wooden texture.
- This design approach not only enhances the aesthetics by providing a natural and warm ambiance but also ensures efficient space utilization.
- While prioritizing a clean and uncluttered layout, we are equally focused on comfort, as it is essential for creating a welcoming environment.
- Our objective is to offer a space where customers can feel at ease, whether they are simply relaxing, engaging in productive work, or enjoying quality time over a cup of coffee. By balancing style, functionality, and comfort, we aim to deliver an experience that fosters both relaxation and productivity



WORKSTATION COUNTER



- Our workstation is divided into two sections and designed as an open setup to provide customers with full transparency into how their orders are prepared.
- The front workstation features the billing counter and an aesthetically organized product display to enhance customer experience and engagement.
- Meanwhile, the back workstation houses all essential equipment, including machines, cleaning units, and storage facilities, ensuring seamless operations and maintaining efficiency behind the scenes.
- This layout not only promotes openness but also reinforces trust by offering customers a clear view of our preparation process



LIST OF EQUIPMENTS FOR THE WORK STATION

- Coffee Machine
- Espresso Grinder
- Manual Grinder
- Cup ceiling Machine
- Speed Oven
- Food Display Unit
- Microwave
- Ice machine
- Griller
- Chest Freezer
- Safe

List goes to
79 items & More





WALL DECOR CONCEPT

- For the wall décor, we plan to blend cultural aesthetics by incorporating framed photographs of India alongside Greece-inspired sculptures.
- Additionally, we are considering creating a niche in the wall that can serve as a display area for small merchandise or curated Indian artwork.
- This combination will add a unique, visually appealing touch to the space while celebrating artistry and heritage





- Lighting plays a crucial role in enhancing the overall design and functionality of a space. For this purpose, we are incorporating wave patterns in the false ceiling, complemented by cove lights to create a soft and inviting ambiance.
- In the workstation area, we will use spotlights to ensure proper focus and visibility for the staff, optimizing their productivity. Spotlights will also be integrated into the niches to highlight merchandise and artwork effectively.
- Additionally, we are committed to providing ample charging points throughout the space, ensuring convenience for our customers as they work, relax, or enjoy their coffee

ELECTRICAL PLANNING AND LIGHTING CONCEPT





Coffee Experience Arena





*Coffee
Experience
Arena*





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Location

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in India and Thesolinikki in
Greece*

Contact